

# TEAM NORFOLK



EMERGENCY OPERATIONS

Council Briefing  
June 24, 2014



# 2014 Hurricane Forecast

Named Storms: 9

Hurricanes: 3

Major Hurricanes: 1

# Tropical Cyclone History

Data from 1949 in the Pacific, from 1851 in the Atlantic



**IT ONLY TAKES ONE!**

**Have a Disaster Supply Kit  
Have a Plan  
Stay Informed  
Stay Involved!**



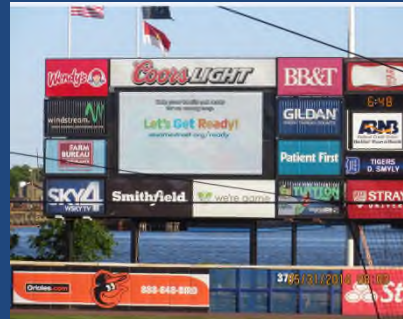
# Key Issues

- Importance of Personal Preparedness
- Unity of Effort
  - Public / Private / Faith-based partnerships
  - State / Federal Intentions
- Communications / Information to Community
- Sheltering
  - Emergency Power
  - Accessibility / Special Needs
  - Pet Sheltering
  - Staffing
  - Transportation-dependent populations
- Volunteer Management



# Preparedness Night with the Norfolk Tides

May 31, 2014



## Preparedness Grant Opportunity

*Plans and Materials in Libraries*

*Emergency Operations & Resilience Framework*

*Flooding Information = CRS points*

*Public Health Plans*





# Norfolk Local Emergency Planning Committee

- Overarching committee, reflective of all Emergency Support Functions, inclusive of community partners, to ensure a well-managed comprehensive *city-wide* response to all-hazards.
- **Emergency Support Functions** are the organizational categories used in the National Response Framework as well as the Commonwealth of Virginia Emergency Operations Plan





# Norfolk Emerging Leaders

## Capabilities Assessment

*Community Resilience*

*Public Information & Warning*

*Mass Care Services*

**Emergency Operations and Resilience Framework Updates**

# Keeping Norfolk Inform



**(757) 664-6510**  
**TDD/TTY #711**

**Emergency Info:**  
**(757) 664-7200**



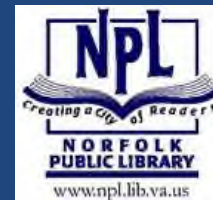
**Norfolk.gov**



**(S.A.M.E.)**



**91.1 WNSB**








Message Type
Advisory
Sent To:
<b>Public Groups:</b> Nixle Wire
Message Details:
<b>Entered by:</b> City of Norfolk, VA Public Safety
<b>Entered on:</b> Sunday, October 28 2012 :: 6:53 p.m. EDT
<b>Contact:</b> City of Norfolk, VA Public Safety 3661 E Virginia Beach Blvd Norfolk, VA 23502   757-441-5600
SMS Message:
Need a ride to a Norfolk shelter? Call 664-7200
Email and Web Message:
<b>Email and Web Subject</b> Need a ride to a Norfolk shelter? Call 664-7200
<b>Email and Web Body</b> Need a ride to a Norfolk shelter? Call 664-7200
Also Published to:
Facebook
Statistics:
SMS Sent: 1376   Email Sent: 462



nixle Trusted By The People You Trust Registered Subscribers: [Sign In Here](#) [Sign up with Facebook](#)

Receive alerts from your local agencies [Sign Up](#) ...or text your ZIP CODE to 888777 for mobile alerts [not sure how?](#)

« Back | Full Notification

 **City of Norfolk, VA Public Safety**


Sunday October 28th, 2012 :: 06:53 p.m. EDT [Share](#) [Tweet](#) [Forward](#) [g+](#)

**Advisory** **Need a ride to a Norfolk shelter? Call 664-7200**


Need a ride to a Norfolk shelter? Call 664-7200

Address/Location  
[City of Norfolk, VA Public Safety](#)  
3661 E Virginia Beach Blvd  
Norfolk, VA 23502

Contact  
Emergency: 9-1-1  
Non-emergencies: 757-441-5600

 Add a comment...

☒ Post to Facebook Posting as Jim Redick (Not you?) [Comment](#)

 Facebook social plugin

More Messages  
[See more messages from Norfolk, Virginia »](#)

Navigate & Discover  
Enter a town, zip code or address [GO!](#)

 **City of Norfolk Government** shared a link via Nixle Post.  
October 28

From City of Norfolk, VA Public Safety, sent via Nixle

 **Need a ride to a Norfolk shelter? Call 664-7200 from City of Norfolk, VA Public Safety : Nixle**  
[local.nixle.com](#)

Need a ride to a Norfolk shelter? Call 664-7200

Like · Comment · Share [4](#)

 6 people like this.

 Write a comment...



Now Geographic Messages As Well

Test to be Scheduled



HOME SEARCH REPORTS iVIEW

☒ Address  
☐ Street  
☐ Block  
☐ Street Intersection  
☐ All Active Events

Enter the address for the event.  
i.e., 401 Monticello Avenue

	Location	Type	Date Time	Status	Event ID
<a href="#">View</a>	333 WATERSIDE DRIVE	Other	10/31/2012 3:49:02 PM	A	3697
<a href="#">View</a>	1530 FLORIDA AVENUE	Damaged building	10/31/2012 3:45:08 PM	A	3696
<a href="#">View</a>	GREGORY DRIVE & WIDGEON ROAD	Traffic sign issue	10/31/2012 10:14:13 AM	A	3695
<a href="#">View</a>	1024 WIDGEON ROAD	Traffic sign issue	10/31/2012 9:00:10 AM	A	3694
<a href="#">View</a>	1809 DOMINION AVENUE	Damaged building	10/31/2012 8:59:23 AM	A	3693
<a href="#">View</a>	9633 19TH BAY STREET	Damaged building	10/31/2012 8:58:24 AM	A	3692
<a href="#">View</a>	9632 19TH BAY STREET	Damaged building	10/31/2012 8:58:00 AM	A	3691

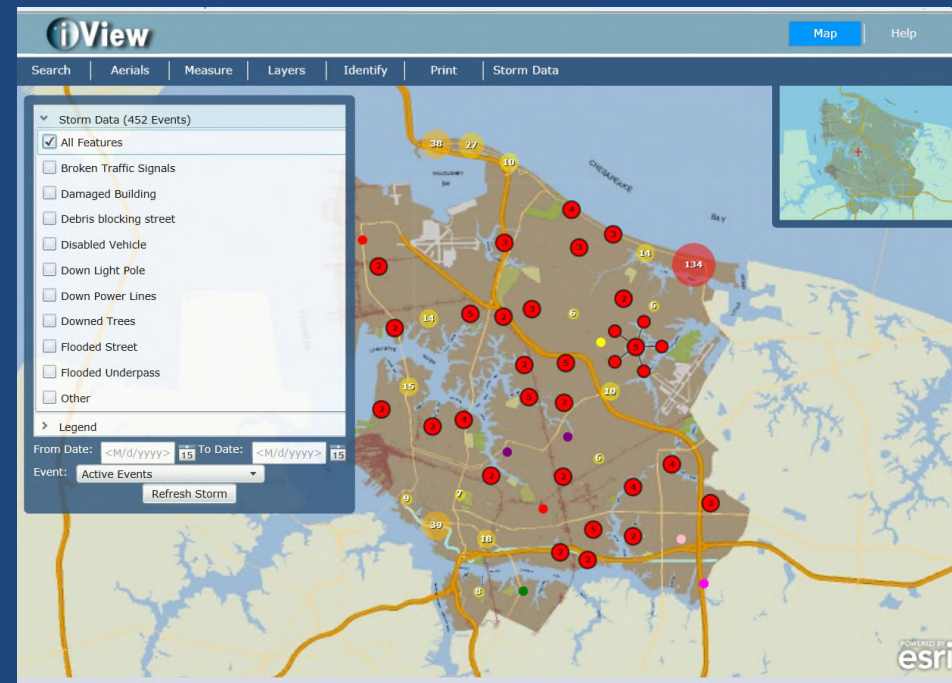
1 2 3 4 5 6 7 8 9 10 ...  
[First Page](#) [Last Page](#)

## STORM

2012 Governor's Technology Award  
*Innovative Use of Technology in Local Government*  
Fraser Picard, Norfolk GIS

## iView

Available to the Public  
through Norfolk.gov



## Main Emergency Shelters

City of Norfolk, Virginia



Created by the Department of Communications and Technology, GIS Bureau. Data provided by the Department of Emergency Management. This map is intended for graphic purposes only.

Date: June 2014

0 0.5 1 2 3 Miles



# Sheltering

Campostella – Berkley Rec

Emergency Power

Accessibility / Special Needs

Pet Sheltering

Transportation-dependent populations

Alternate Shelters & Refuges of Last Resort

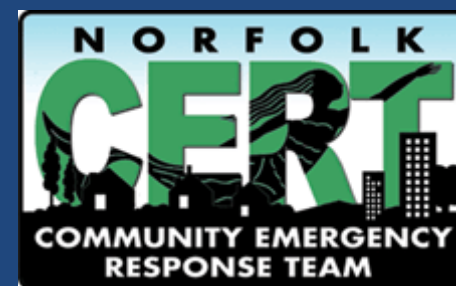
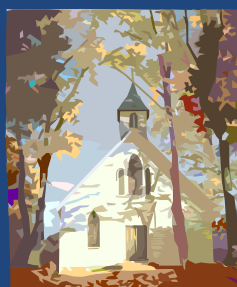
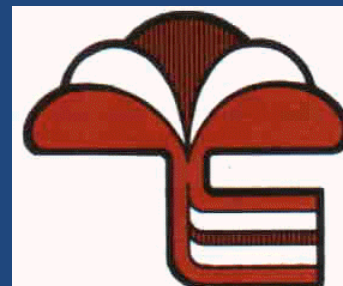
Staffing



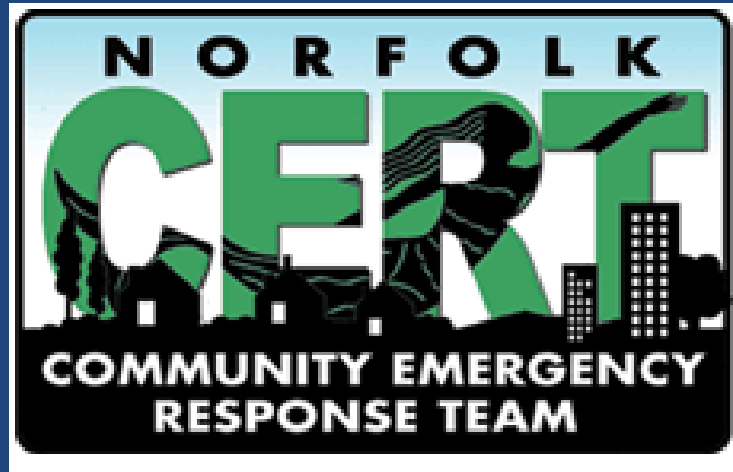


# Volunteer Management

- Norfolk Volunteer Coordinator
- Baptist Mission Board
- Amateur Radio
- American Red Cross
- Amerigroup
- Civil Air Patrol
- EVMS
- Mercy Medical Airlift
- Norfolk Animal Care Center
- Norfolk CERT
- Norfolk MRC
- Norfolk SPCA
- Norfolk State University
- Old Dominion University
- **Operation Blessing**
- **Salvation Army**
- Tidewater Community College
- **VOAD**



*Tactical vs. Convergent*



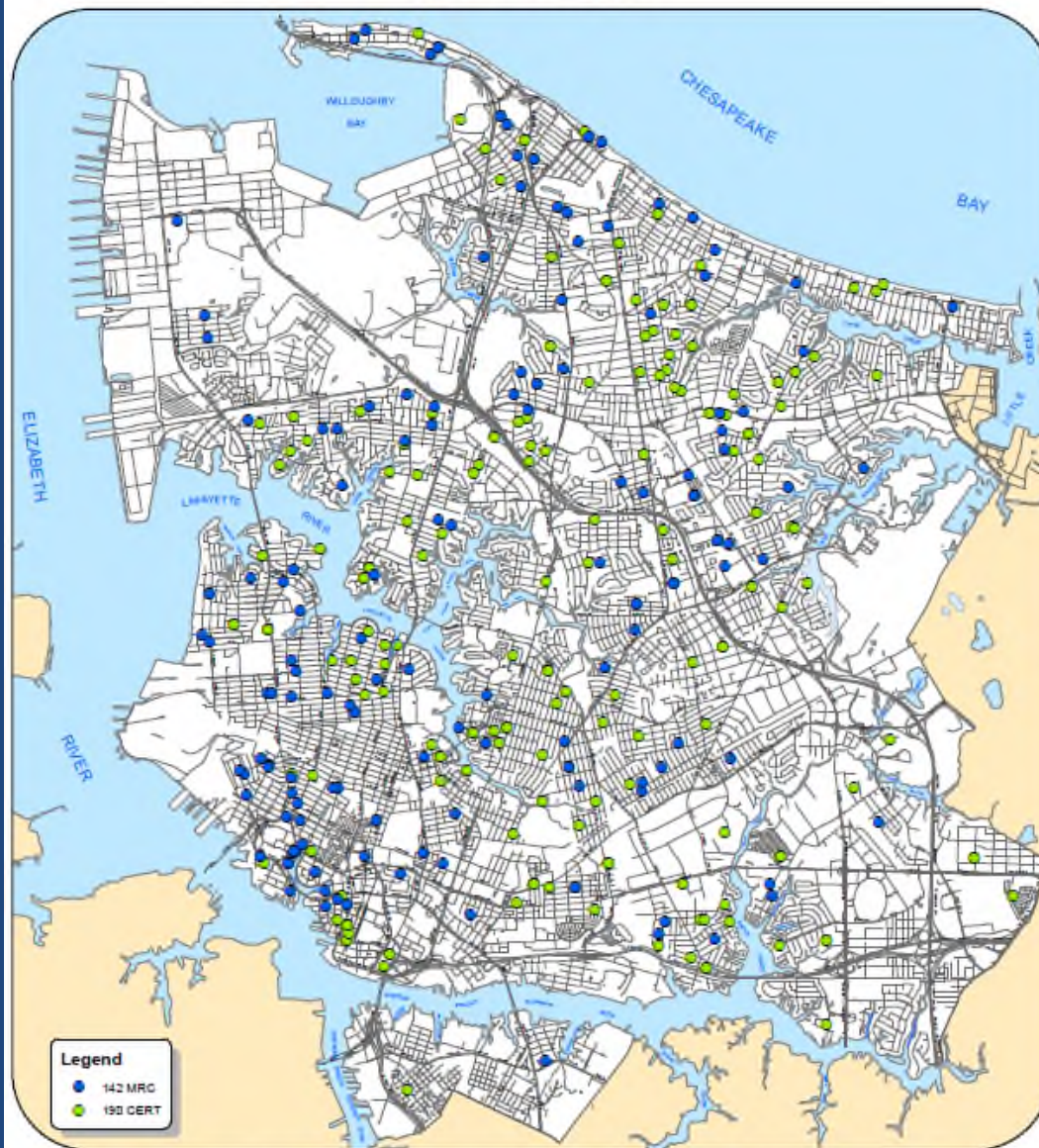
**Disaster Preparedness  
Disaster Fire Suppression  
Disaster Medical Operations  
Light Search and Rescue  
Disaster Psychology  
Practical Exercise / Simulation**

Contact: Scott Mahone (757) 441-5600 / [scott.mahone@norfolk.gov](mailto:scott.mahone@norfolk.gov)  
Website: [www.norfolk.gov/Emergency/cert](http://www.norfolk.gov/Emergency/cert)



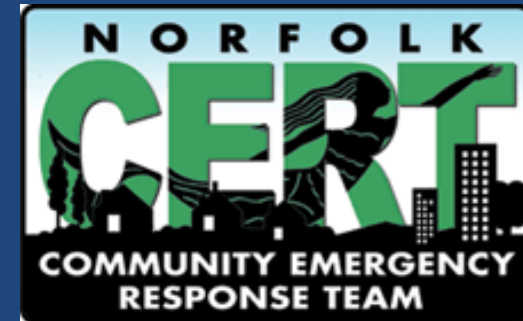
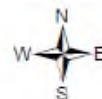
## MRC and CERT Addresses

City of Norfolk, Virginia



Created by the Department of Communications and Technology, GIS Bureau. Data provided by the Department of Emergency Management. This map is intended for graphic purposes only.  
Date: June 2014

0 0.5 1 2 3 Miles



Norfolk  
VIRGINIA



*Does Not Include All  
Volunteer Partners*

# Join Team Norfolk!



757-441-5600 / [james.redick@norfolk.gov](mailto:james.redick@norfolk.gov)

# Questions?



# Thank You!

